



**AMERICAN WARRIORS' WATCH
COALITION (A.W.W.C.)**
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OUR MISSION:

The American Warriors' Watch Coalition is an all-volunteer effort designed to help American Warrior Support Groups to realize their full potential. Toward that end, the AWWC will:

- Unite Warrior Support Groups across the country
- Facilitate communication between Warrior Support Groups
- Maximize Mutual Support while minimizing duplication of efforts among Warrior Support Groups.
- Raise awareness of the need for American Warrior and Family Support.
- Educate the young so that future generations understand the true Cost of Freedom and the role that the American Warrior and families play in the preservation of that freedom.

OUR VISION

THE AMERICAN WARRIORS' WATCH COALITION VISION FOR AMERICA

All across America there are hundreds of not thousands of groups, organizations, and even individuals who have committed to showing support to our nation's Warriors and/or their families. In researching this, the AWWC found that while the means and methods of support vary, these groups always have at least one if not all four of the following points in common:

Honor the American Warrior

In a media-driven society, the public concept of "celebrity" is limited to figures in entertainment, sports, and in some cases politics. Those with an appreciation of the heroism and sacrifice inherent in the American Warrior understand that our values are askew. The honorably serving American Warrior deserves something at least approaching the level of sports figures. AWWC groups understand this.

Support the Warrior's Family

Unlike popular athletes and film stars, the American Warrior most often gets along on very meager wages. The support of the Warrior's family is vital to his/her effectiveness and mental health. The American Warrior needs to know that his fellow citizens are looking after and supporting his/her family during long deployments.

Share the sacrifice

The American Warrior often puts off the starting of a family, or further education, while he serves his nation. For those Warriors who are married, the entire family sacrifices both in terms of the comfort of a higher income and the insecurity of fear for the life of the Warrior. Having groups of Americans surrounding them and sharing their insecurities helps them both morally and often financially to endure separation.

Teach the next generation

“No people will surrender their Liberties, nor can any be easily subdued, when knowledge is diffused and Virtue is preserved. On the Contrary, when People are universally ignorant, and debauched in their Manners, they will sink under their own weight without the Aid of Foreign Invaders.” – Samuel Adams, letter to James Warren, November 4, 1775

There is little that any troop support group can hope to achieve less important than education. Some of our groups, such as the Warriors' Watch Riders, use motorcycles because they are highly visible. Attracting attention to the work that all of us do is a vital means of achieving our vision by making the general public aware of the importance that WE put on what we do. When average, workaday Americans see other Americans going to such lengths to praise and respect our nation's warriors, it makes them understand that this is, indeed, something that they themselves can and should do. In that way we educate the adults of our time.

But more, go into the schools. Regardless of what the specific mission of your organization is: if it is sending care packages to troops, raising funds for military family efforts, or doing Welcome Home celebrations for troops – take what you do to the schools. Set up opportunities to give demonstrations of your work to middle schools. Ride your bikes into High Schools. Make a presentation of a POW/MIA flag to a local school and use the opportunity to teach the classes there the value that we place on the present service of our troops and the past service of our veterans.

Education is the only thing that will prevent our country from repeating the shameful period of the 60's and 70's.