



THE WARRIORS' WATCH RIDERS ENVISION A DAY WHEN EVERY MEMBER OF THE UNITED STATES ARMED FORCES, AT HOME AND ABROAD, AND THEIR FAMILIES, FEEL APPRECIATED, HONORED, RESPECTED AND LOVED BY THE CITIZENS THEY RISK THEIR LIVES TO PROTECT.

The men and women of the United States Armed Forces are the finest generation of young Americans that our country has ever produced.

They are the strongest and yet most merciful, the fiercest and yet most welcomed, the most dreaded and yet most compassionate, the deadliest and yet most moral warriors in history. As of June 30, 2008, about 1,427,546 men and women are on active duty in the United States Armed Forces, with an additional 1,458,400 in the seven reserve components. THE WARRIORS' WATCH RIDERS WILL HONOR EVERY ONE OF THEM.

Toward that end, the Warriors' Watch Riders will:

Engage in public relations campaigns to make our presence known to the nation and to the world in order to advance our mission.

Demonstrate to the civilian public the lengths to which we will go to treat every American Warrior, from the greenest enlisted recruit to the most seasoned officer, like a "rock star."

Respond to every military family member's request to honor the Warrior in their family, whether by providing a motorcycle escort, adding some excitement to their family Welcome Home or Sendoff Party, promoting their troop-support fundraising efforts, or by otherwise supporting the military family in any way they may deem appropriate.

Perform our military and family support activities at our own expense and on our own time, never seeking compensation or expecting material or financial reward.

Honor our Soldiers, Sailors, Marines, Airmen, Coast Guardsmen, our Veterans and our First Responders equally, recognizing and honoring them all for the heroes they are.

At all times and in all ways members of the Warriors' Watch Riders will conduct ourselves like Free Americans worthy of the liberty that was bought and paid for by the blood and sacrifice of those we honor. We will never, ever, take that liberty for granted.

There's nothing we can do to altar the shameful periods of the recent American Past when the American Warrior was scorned. We cannot control what might happen to the American Warriors of the future. But we can Ride for the Warriors of Today and set the example for our fellow citizens. In the words of Sgt. Jennifer Hartman, 20, U.S. Army, killed in Iraq by an enemy car-bomb: "It's not about what happened in the past. It's not about what might happen in the future, it's about THE RIDE, for Christ's Sake."

Warriors' Watch: For the love of our troops, Let's Ride!